

# WHY XPLORE?

## WE ARE MORE THAN JUST A TABLET COMPANY



**FOR THE COMPANY**

Reduced deployment risk and lower TCO



**FOR THE USER**

Increased efficiency, accuracy and safety

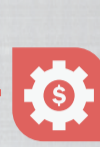
## WE ARE

**RUGGED**



**CONNECTED**

**VERTICAL EXPERTS**



**GUARDIANS**

**ARCHITECTS**



**AGILE**

## WHY IT MATTERS

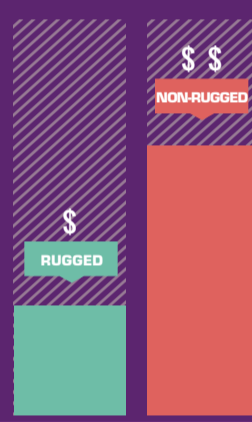
### RUGGED



#### TOTAL COST OF OWNERSHIP RUGGED VS NON-RUGGED

MIL-STD 810G & IP6X Certified

Non-rugged devices have an annual TCO that is over **TWICE** that of a rugged device<sup>1</sup>



### VERTICAL EXPERTS



#### TECHNOLOGY BUILT FOR THE WAY YOU WORK VS TECHNOLOGY WITHOUT PURPOSE

BUILT FOR KEY VERTICAL MARKETS



### ARCHITECTS



#### NOT JUST A TABLET COMPANY; WE DESIGN A MOBILE PLATFORM

We integrate the pieces for you.



### CONNECTED



#### VERTICAL-FOCUSED PARTNERS COMPLETE OUR STORY

Industry experts with proven deployment success



### GUARDIANS



#### WE PROTECT YOUR EXISTING IT INFRASTRUCTURE INVESTMENTS

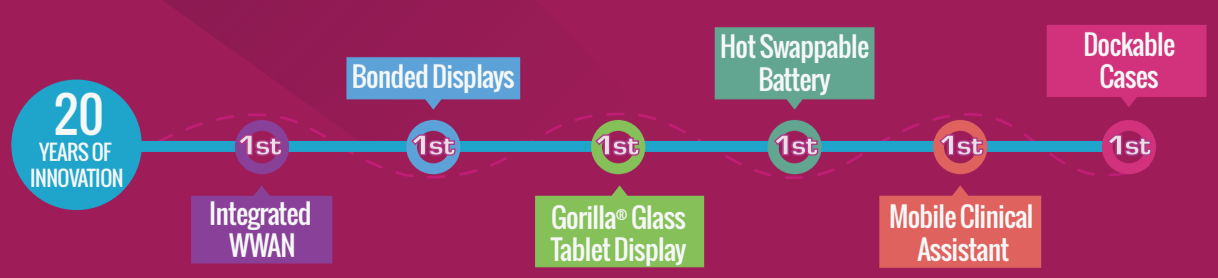
- OS WINDOWS® & ANDROID® FOR NOW AND IN THE FUTURE**
  - Extend life of current software, security and back office systems
  - Lower cost of IT training and support
- PLATFORM STABILITY**
  - Long product life cycles
  - Preserves peripheral compatibility

### AGILE



#### WE BRING NEW TECHNOLOGY AND CUSTOMER NEEDS TOGETHER

Large enough to solve complex problems | Small enough to do it quickly



SOURCES  
<sup>1</sup> VDS Research, "Mobile Device TCO Models for Line of Business Solutions"